

Carolyn T. Hogg



Chief Information Officer, City of Fresno

Carolyn Hogg became Chief Information Officer (CIO) for the City of Fresno in July 2007 and manages a budget of over \$14 million dollars. Fresno is the state's fifth largest city with 104.8 square miles and population exceeding 500,000. Fresno serves as the economic hub of Fresno County and California's Central Valley with surrounding cities predominantly tied to large-scale agricultural production. It is home to many business incubators serving as a resource for entrepreneurs and new companies, ranging from environmental engineering to fine arts with many continuing to become internationally known.

For the past 21 years, Carolyn has worked in the field of technology in both private and public sectors. Currently, she leads the City of Fresno to standardize applications whenever possible for cost and support efficiencies. Under her leadership, Carolyn has implemented a value driven support approach with her diverse experience of private and public sector business. She brings the successes of the private industry to municipal government by setting goals for outcome measurements to improve processes for financial benefits, employee, department and constituent satisfaction in a partnership approach. She drives co-creation to develop the best solutions for technology needs while also meeting today's technology challenges. The citywide Microsoft Migration project was successful due to the personal hands on customer service approach she directed. Her approach to the business of technology has been successful as it ensures technology investments are fiscally responsible.

For 10 years, she was the CIO and Director of Telecommunications for Madera Community Hospital spearheading a complete hospital wide implementation of a comprehensive healthcare software system during Y2K. She also understands the vendor side of technology as she was a software analyst for 6 years supporting multiple banking clients throughout the nation for a Savings and Loan Service Bureau.

This experience in the private sector helps her ensure all deliverables are added to technology contracts holding vendors accountable and protecting public funds.

Carolyn was born and raised in Fresno and earned a Bachelor of Arts Degree with a minor in Business Administration and Information Systems from California State University, Fresno. She is a lifetime member of the 3225 Auxiliary of the Veteran's of Foreign Wars.